



INFORMCANADA
Minutes

December 4, 2020-by Teleconference

Present: Jerilyn Dressler (chair), Philip Wolfart, John Hoyles, Corinne Gallois (note taker), Sherry Fahim, Marcus Logan, Robyn Romano

Regrets: Pam Hillier

Jerilyn began the meeting at 2:25pm Eastern Time.

Approval of the Agenda - Jerilyn

- ❖ Motion to approve the Agenda by **John**, seconded by **Robyn**. All in favour. **CARRIED**

Approval of minutes of September 17th, 2020 - Jerilyn

- ❖ Motion to approve the Minutes by **John**, seconded by **Robyn**. All in favour. **CARRIED**

Business Arising & Updates

- Approval of Membership Renewal Form/2021 Members Services (Jerilyn)
- ❖ Motion to approve by **Marcus**, seconded by **John**. All in favour. **CARRIED**

- InformOntario Collaboration (Jerilyn, Marcus)
 - Received proposals from 2 strong candidates, want to interview this month, and start working next working
 - Marcus: brought also to IO board, got positive feedback.
 - ❖ Jerilyn will follow up with Marcus for interviews

- AIRS Learning Platform (Pam)
 - defer

Financial Overview (John)

- Including 2020 up to October 31. Will send draft statement for the year in January
- Total revenue, not bad considering the year
- Total expenses, payment to AIRS to be sent, might be less expenses than anticipated

Subcommittee Updates (Chairs)

- Strategy

- Focused on IO/IC collaboration
- Membership and Engagement (Marcus)
 - IO Conference*
 - IO will do conference online, currently looking at platforms (pheedloop), will reach out to IC for potential presentations, Information Guelph will host the conference, including opportunities to connect virtually. IO want to keep offering webinars. Have a list of feedback from members, will share with IC
 - John: can offer presentation on depression ; idea to use open discussion round table
 - Jerilyn/Robyn: working on creating a community of care within the organization, can present

Membership

- John: send a message to organizations that offer I&R (libraries, etc.) ; new orgs may be interested since more funding is available
- Marcus: e.g. CONTACT group Hamilton
- Philip: what do we do with such a list? Knows some groups in MB who could be interested (Seniors Resource Council)
- Marcus: would contact by email, including resource package to catch interest
- John: *"in pandemic, I&R more and more important, your organization does a lot, here's some tools that you can access by joining"*, budget to pay for a freelancer to get listings (10/15 hours), can ask colleagues around country for other existing I&R providers. Can Jerilyn help with reaching out to membership? Send by February
- John to draft a marketing piece and circulate for comments
- Marcus to put together an initial list
- John to see if he can find money for a freelancer to develop the listings across the country
- Ideally have outreach going out to potential members no later than the end of March 2021
- Governance (John)
 - n/a

Other items

- Anti-racism section in Training Manual: Will the board support this initiative?
- John: 1) is there money available for Translation/Review; 2) currently working on connecting with Black community
- Can partners offer in-kind/monetary contribution?
- Marcus: let's be careful about who's doing the work
- Findhelp Taxonomy agreement: Jerilyn will follow up with Melanie.

Adjournment and Next Meeting

- ❖ Motion to adjourn the meeting made by **John**.

Meeting was adjourned at **3:05pm**. (next meeting TBD)