



INFORMCANADA
Minutes

May 20, 2021-by Zoom

Present: Jerilyn Dressler (chair), Marcus Logan (note taker, Corinne Gallois, John Hoyles, Pam Hillier, Philip Wolfart, Sherry Fahim, Robyn Romano

Regrets: none

Jerilyn began the meeting at 1:10 pm Eastern Time.

Approval of the Agenda - Jerilyn

- No additions
- ❖ Motion to approve the Agenda by John, seconded by Pam. **CARRIED**

Approval of March 18, 2021 Minutes - Jerilyn

- No additions
- ❖ Motion to approve the board executive made by John, seconded by Marcus. **CARRIED**

Business Arising - Jerilyn

AGM planning – Date set for June 17th 10am Manitoba, 12noon EST

We will have a sort meeting as a board just before the AGM to review and approve the financial review if needed in order to present at the AGM

- John will have the review budget and will send out to the board on May 31 for review and vote
- The slate of directors in in the board package and will be presented and voted on at the AGM
- Recruitment to the board will be across Canada with a goal to have each province represented

Accounting Costs – John reported that the accounting costs are reflecting an increase of \$2,500 due to cost recovery around the IC admin support and technology.

John mentioned that the membership brochure is being looked at and is being designed by someone in his office. Pam suggested that we look at co-branding with AIRS as their affiliate.

InformOntario Collaboration - Jerilyn

We have received the final report and will distribute to both boards. Next steps will be to motion to receive and to create joint committee to move the forward.

Sub-committees

Strategy – current strategic place ended in 2020. We should move forward with a new one while we are in talks with InformOntario. Pam suggested looking at the AIRS work plan. **Action: Jerilyn will draft a version for folks to review in July.**

Engagement – see brochure development

Governance – no update

Other business – all

Gve some feedback on the IO symposium: very well done, look at piggybacking with the AIRS conference, look at timing and schedule of the day for a national conference with different time zones.

Adjournment

- ❖ Motion to adjourn the meeting made by Marcus. **CARRIED**

Meeting was adjourned at 2:35 PM.