

# 48th Annual Education & Networking Symposium

September 25 & 26, 2024

Presented by: InformCanada



*“The InformCanada network and opportunities to engage with others who are aligned on purpose is so inspiring. We are grateful to be a part of this learning and sharing opportunity.”*

Sue Wilkinson  
FindHelp Information Services





# 2024 Theme

**Connecting Communities  
Across Canada**

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**Connecter les communautés  
à travers le Canada**

InformCanada's annual Information and Referral Symposium is the premier education, training and networking venue for 48 years. Through the virtual format, more organizations and I&R practitioners across Canada are connecting, exchanging knowledge, ideas and tools and supporting each other. Our program is designed based on member feedback, and sector trends and provide the education and support that our attendees use within their professional practice.

With a new Canadian national entity supporting and serving best practices for the Information and Referral sector in Canada, the 2024 Symposium will bring together assorted organizations and individuals to share learnings, knowledge and best practices.



**Entrepreneur  
extraordinaire,  
Speaker, Coach &  
Canadian best-selling  
author Rosita Hall will  
join us as our key  
note speaker!**

# What to Expect

## **This year, sessions have learning outcomes such as:**

- Ensure equity and inclusivity is at the heart of everything we do
- Build wellness and compassion for each other into our work
- Improve skills in customer service and community resources to better serve our communities
- Learn from those who leveraged opportunities to expand impact and innovation
- Evaluate risk vs. opportunity – finding a balance that keeps us relevant

# Sponsorship Opportunities



## PRESENTING SPONSOR (1) - \$2,500

- Organization name and logo displayed on Home Page of virtual event platform
- Organization name listed as sponsor of virtual event platform
- Verbal acknowledgement of sponsorship during Symposium
- Name and logo featured in promotional materials (e-newsletter, website, program, etc)
- Welcome Address from a representative of the sponsoring agency
- Two (2) E-Symposium passes to attend the 2-day event

## Streaming Sponsors (2) - \$1,500

- Organization name listed as sponsor of streaming services
- Organization name listed as sponsor on Home Page of virtual event platform
- Organization name featured in promotional materials (e-newsletter, website, program, etc)
- Verbal acknowledgement of sponsorship during Symposium

## I & R Supporter - \$1,000

- Organization name and logo displayed on Home Page of virtual event platform
- Verbal acknowledgement of sponsorship during Symposium
- Name and logo featured in promotional materials (e-newsletter, website, program, etc)
- One (1) E-Symposium pass to attend the 2-day event

## Friends of Information & Referral - \$750

- Organization name listed as sponsor on Home Page of virtual event platform
- Organization name featured in promotional materials (e-newsletter, website, program, etc)
- Verbal acknowledgement of sponsorship during Symposium

## Presenting Keynote Speaker Sponsor(s)- \$550

- Organization name listed as sponsor for keynote address
- Organization name listed as sponsor on Home Page of virtual event platform
- Organization name featured in promotional materials (e-newsletter, website, program, etc)
- Verbal acknowledgement of sponsorship during Symposium

# Contact US

## Interested in Sponsoring the Symposium?

Contact us today at [info@informcanada.ca](mailto:info@informcanada.ca)

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**Register now for the symposium! Register early!**  
[www.informcanada.ca/about/2024-symposium/](http://www.informcanada.ca/about/2024-symposium/)

**Members - \$85/person ---/--- Non-Members - \$135/person**  
Early registration fees offered until August 31, 2024.

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**Full Registration Closes: September 15, 2024**

*“The opportunity to learn with and from amazing colleagues is the magic of the InformCanada conference. We are better because of it.” Sue Wilkinson - FindHelp Information Services*

### Virtual Platform

The 2024 Symposium uses the *Pheedloop* event planning software and it's multi-session streaming service plus Zoom streaming for interactive sessions.